

Dear Cuming County School:

West Point Dairy Queen is <u>thrilled</u> to announce our 3rd annual scholarship opportunity!! We had great success for this event/scholarship last year, so much so, that we award TWO \$600 scholarships!

How it works: On February 15th 2022, \$1.00 for each BLIZZARD sold, will go into a scholarship fund. For example, if we sell 250 blizzards, \$250.00 goes into the fund.

<u>How to apply</u>: To apply for the scholarship, students must write an essay answering the following question, using NO MORE than 250 words. Submissions should be emailed to <u>bobbiejodq@gmail.com</u> with the subject line – Scholarship 2022, student's name, & school's name. (Example: Scholarship 2022 Alexander Norton Bancroft-Rosalie)

ESSAY QUESTION: "Tell us about how you created a POSITIVE MEMORY for someone else." DQ's mission is to create **POSITIVE MEMORIES** for all who touch DQ.

Please help us by advertising not only the scholarship to your students, but the February 15th event of BLIZZARD sales! We hope to again make this a huge success for our local students, helping them pursue their goals of higher education & training!!

If you have any questions, please feel free to contact me at the above contact information.

Sincerely,

Bobbie Jo Burns-Siefken DQ General Manager bobbiejodq@gmail.com